A SPECIAL INVITATION · THE PILOT

Step into the *Field.*

Most leadership development asks how to respond better to change. The Quantum Lens asks what we're not seeing about the world we already live in, and how to perceive it before its consequences reach us.

The Quantum Lens is a continuously evolving digital platform that tracks the forces shaping our world and helps you understand what they mean for your life, your work and your future. It develops **perceptual intelligence**: the capacity to detect emerging forces, trace how they ripple across systems, understand the people and worldviews behind them, and see how they're reaching your own life, workplace and community.

A free pilot for 30 leaders · About 4 hours over eight weeks · Sign-ups close Wednesday, December 2

An invitation from Mark A. Williams

Based on Mark A. Williams's new book *The Quantum Lens: Leading in an Era of Social, Political, and Organizational Entanglement*

One issue. Many roles.

Take AI. Your board wants a position on it. Your team wants to know what it means for their jobs. At home, your kid is asking whether college is still worth it. It's the same issue, and you're answering it as a leader, a manager and a parent, sometimes all in one day.

AI is just one example. In the pilot, you bring the issue you're carrying.



WHAT A FIELD IS

The forces in that picture make up a Field

A **Field** is the set of forces, people and decisions shaping an issue and how it unfolds. In each Field you can go deeper than the headlines: trace ripple effects, explore the emotional atmosphere, and examine the actors and competing worldviews involved. Members explore three kinds:

BY TOPIC
Artificial Intelligence, The Social Contract

BY PLACE
Local Fields for cities, towns and counties

THE WHOLE COUNTRY
The National Field

WHAT IT'S WORTH AT WORK

Three things a leader can do with it

See a decision the way it will land
Before you announce it. A restructuring, a policy change, a partnership, a site closure: the Lens shows which worldviews will meet it and what each one will hear.

Get your functions on the same page
HR, communications, legal, operations and public affairs usually walk into a problem holding different pictures of it. A shared Field gives them one vocabulary and one map.

Prepare managers for the unscripted
The friction that reaches a team rarely arrives on the agenda. A manager who can name what is moving handles it instead of escalating it.

THE PILOT

Eight weeks. Two group sessions. One issue of your choosing.

There's no cost to take part. Your time: two one-hour Zoom sessions, plus no more than two hours on your own schedule in between, including a 30-minute check-in with a Quantum Lens advisor. You'll have access to the site's Field readings, activities and conversation guides throughout.

Sign-ups close Dec 2 · Next steps by Dec 5 · Kickoff Dec 16 · Closing session Feb 15, 2027

01
Choose a situation

A short questionnaire. Bring something your organization is facing: a decision you're weighing, pressure you can feel building, a conversation you keep postponing. Family or community life works just as well.

02
Read it together · December 16

A one-hour Zoom kickoff facilitated by Mark A. Williams and the Quantum Lens advisors. We introduce the approach, then work in small groups to read a situation and compare what we notice.

03
Work your issue

Find a Field that fits your question and try an activity or two. Midway through, a 30-minute one-on-one check-in with a Quantum Lens advisor helps you talk through what you're seeing.

04
Tell us what you found · February 15

A closing session on what helped, where it fell short, what we should build next, and whether you'd like to keep shaping it.

WHERE YOU COME IN

Help us build the Fields closer to the ground

You're not just trying a new platform. You're helping us launch it and shape what it becomes. We've built the national view: the platform works, and the research behind the National Field is done.

What it can't show is how that movement lands: on a plant floor in Michigan, or in a county where the same question splits the chamber of commerce down the middle. Those Fields can't be built from a distance. They need leaders who are standing in them.

The issue you bring, and what you notice when you read it, will shape how the Lens works for the sectors and regions that come after you. **The pilot is where that starts.**

WHAT YOU'LL GET

The pilot is **free**. Participants also receive **one year of free membership**, a **paperback copy of Mark's new book, *The Quantum Lens***, in the mail, and recognition on the site as a **Founding Member**. You can also join **two optional small-group coaching calls** along the way, to share how your Fields are developing and get insights from peers and Mark A. Williams.

Would you like to join us?

We're keeping it to 30 leaders who think big, see connections others miss, and like being first with something new.

Sign-ups close Wednesday, December 2. The form takes two minutes, and we'll be in touch with next steps by December 5. Session times and Zoom details come with your acceptance.

Request a seat →

Scan to request a seat

Mark A. Williams

Organizational and social psychologist, author of the new book *The Quantum Lens* and of *The 10 Lenses*. Twenty years advising leaders at Fortune 500 companies and federal agencies.

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